

Entrepreneur • Mentor • Wife • Mum

Media Kit 2021



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HEAVEN LEIGH



ABOUT

Heaven Leigh is a plant-based entrepreneur, passionate about creating a healthier, more sustainable and compassionate world.

Heaven has perfected the art of making plant-based food fun, accessible and delicious, running Australia's longest established vegan restaurant Bodhi Restaurant Bar in Sydney's Cook+Phillip Park for the past 20 years.

As a third-generation restaurateur, she has spent much of her career collaborating with like-minded cruelty-free businesses, celebrating her multicultural heritage, and advocating for women supporting women in the workplace.

Heaven has also experienced the highs and lows of running a business, leading teams and balancing work and life, with two young kids. An environmental activist in her youth, today Heaven avidly supports cruelty-free causes and incorporates eco-friendly, conscious living practices into her every day.

Heaven Leigh

HEAVEN LEIGH

Owner, plant-based entrepreneur



WORKING TOGETHER

Heaven Leigh has appeared on TV (Channel 7, SBS) and written for various media outlet.

Raised awareness and funds for charitable organisations, invests in start-up companies, consulted on plant-based businesses and collaborated with numerous food, lifestyle and beauty brands in the plant-based, vegan, eco-conscious, sustainable and cruelty-free spaces.

Some of her most recent projects include:

BRAND COLLABORATIONS:

Covergirl & Sally Hansen
Spiral Foods
Resparkle
Biologi Skincare
SOL Cups
VegePod
MOD Appliances

SPOKESPERSON/AMBASSADORSHIP

Horse Rescue Australia - including holding the annual
Nup the Cup event at Bodhi Restaurant
No Meat May

MEDIA INVOLVEMENT:

Channel 7's The Morning Show
SBS Food
ABC Radio
Various podcasts and notable publications

SOCIAL

Partner with her on content, stories series, videos, live IGTV interviews, shared articles, giveaways and more.

RECIPES & BLOGS

Heaven collaborates with others on guest articles, recipes, content and sponsored pieces for her blog.





HEAVEN LEIGH COMMUNITY

HEAVEN LEIGH IS A CONSCIOUS LIVING LEADER, BUSINESSWOMAN & OWNER OF VEGAN RESTAURANT & INSTITUTION, BODHI, WHO IS ON A MISSION TO HELP OTHERS LIVE LIFE CONCIOUSLY, COMPASSIONATELY & NATURALLY.

Her areas of expertise include plant-based business consulting, recipe development, content creation, cruelty-free business leadership, women in business/hospitality, wellness and beauty

STATISTICS

130K

restaurant
diners a
year

1600+

monthly
website
visitors

16K

monthly
reach on
social

35+

brands
worked
with

25-44
yrs

key age group
engaging on
social/website

85%

of followers
are female

GET IN TOUCH

If you would like to partner up
with me, explore
collaborations or propose a
fun idea, please get in touch
with our team.

PR & MARKETING CONTACTS

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SOCIAL MEDIA

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